



NATIONAL AWARDS OF
Landscape Excellence

Green for Life Industry Award

Industry Award for an Individual -

Green for Life Distinction Award



Description

- ✘ To recognize an individual's lifetime of achievement in the horticulture industry and their lasting legacy.
- ✘ To recognize outstanding volunteers.

Nomination/Selection Process:

The CNLA Communications Committee and Executive Committee will review potential candidates and select an individual.

Eligibility

An industry member who is either a member or non-member of the CNLA.

Criteria

- ✘ Exemplary volunteer service to industry over an extended period of years (career), usually in multiple positions and/or in a variety of locales (local, provincial, national)
- ✘ Outstanding contributions to the industry, including but not limited to championing causes and/or projects with far reaching and/or lasting effects.
- ✘ Demonstrated passionate dedication to industry, the association, or a project well beyond that of the average volunteer.
- ✘ Preference will be given to association members.
- ✘ Affected change to the industry.

Frequency:

The award will be presented during the National Awards of Landscape Excellence as deserving candidates are nominated (not necessarily each year).

Winning Entries / Prizes

The winning corporation/supplier will receive an engraved plaque, along with economy airfare, (round-trip) to the awards gala. One night hotel, one day expenses. Winners will receive promotion through national press releases, the CNLA Newsbrief publication, CNLA Membership Update and the CNLA website. No sponsor to date.

Nomination Entry Form



All information must be clearly typed or printed.

Person nominating: _____

Address: _____ City: _____

Province: _____ Postal Code: _____ Website: _____

Phone: () _____ Email: _____

Reason for nomination: _____

Award Plaque and Promotional Information:

Please indicate the information exactly how it should appear on an award plaque or in presentations, websites, published association promotional material and/or media releases about the awards.

Name of person: _____

Photo # to be used for media: _____

Copyright Release of Digital Photos:

I (we) understand that upon submitting this application to (association name) the digital photos become the property of (association name) and the CNLA, should this entry be submitted to the National Awards of Landscape Excellence.

I (we) agree to give (association name), and the CNLA permission to use the digital photos in award recognition or any other promotional activity that (association name), and the CNLA is involved with.

Contact's Signature: _____ Date: _____

Enclosed in this application:

- Written brief detailing how the project demonstrates the five award criteria (500 words max. per section)
- Entrant Description (500 words max.), completed and signed Provincial Entry Form, supplementary pictures (and media if applicable).